

# IT Security & Compliance - A Matter of Trust

Over 96% of organizations believe in establishing a strong culture for compliance. Also, compliance certification serves as a valuable seal of proof that an organization is periodically testing its posture for effectiveness.

There are immense benefits of being compliant but let us start with business benefits:

## 5 benefits you must consider

<p><b>01</b></p>  <p>Improves your security posture</p>	<p><b>02</b></p>  <p>Increases your brand loyalty</p>	<p><b>03</b></p>  <p>Puts you in good company</p>	<p><b>04</b></p>  <p>Saves you from legal trouble from data breaches</p>	<p><b>05</b></p>  <p>Helps you meet industry standards</p>
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### 1. Improves your security posture

Compliance regulations provide you with a range of guidelines for risk mitigation and management. By implementing these guidelines, you automatically improve your security posture.

**50%** of businesses spend over 6 to 10% of their revenue on the costs of non-compliance.

## 2. Increases your brand loyalty

By achieving global security certifications, implementing data protection measures and rendering instant security, organizations improve their brand trust which results in increased loyalty.

**66%** of customers would turn to a competitor if the company they are associated with fails to restore systems and apps within 3 days from cyber attack.

## 3. Puts you in good company

When your company stays compliant in a constantly changing regulatory environment, you find yourself in a good company of reputed businesses, clients, investors, shareholders etc.

**67%** of companies suffer from severe reputational damage as a result of a cyber incident.

## 4. Saves you from legal trouble from data breaches

Organizations lose on average \$4 million due to non-compliance. Don't be one of them. Take a proactive approach, get assessed and take necessary steps to prevent non-compliance.

**50%** year on year increase in reported fines from data breaches due to non-compliance

## 5. Helps you meet industry standards

A business that incorporates security guidelines recommended by regulatory bodies enjoy a fair amount of operational efficiency and are less likely to compromise their personnel's data assets etc.

**68%** of companies were asked of their ISO 27001 status by their clients

In a constantly evolving threat landscape, the pressure to stay compliant can be challenging. The situation is worsened when you don't have the right team that can help you achieve all your goals. SharkStriker helps you solve that with a team of compliance consultants who will guide you step by step in your journey towards being compliant.

Go digital without fearing from legal or a cyber criminal!

**Start early. Speak with our compliance consultant today**

## | About SharkStriker

SharkStriker is a trailblazing cybersecurity services vendor with a mission to simplify cybersecurity for its partners across industries through its technologically driven human-led open architecture platform STRIEGO. It seeks to cater to some of the industry's most immediate challenges such as siloed cybersecurity, increasing cost of cybersecurity solutions, changing regulatory environment, and increasing reliance on multiple vendors for multiple aspects of cybersecurity and compliance.

With STRIEGO, SharkStriker is able to assist its network of partners and customers through effective augmentation of cybersecurity posture as per use cases, extending visibility, compliance management, and round-the-clock support for incident response.

Through a team of threat-striking experts, they have made their presence across MEA, North America, Europe, and Asia.

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