



The **Threat Striking** Experts

We Hunt & Avert Threats

Detection | Investigation | Response | Compliance | Endpoint | Network | Cloud | Users



SharkStriker Partners Program

Become a fellow SharkStriker
Leverage industry expertise in cybersecurity

SharkStriker - An expert in comprehensive world-class security solution

"Security leaders employ a wide range of tools and technologies to identify risks and test the effectiveness of their security controls. As a result, security teams are left with point-in-time assessments that require them to cobble together data from disparate systems to truly understand the organization's security posture.

This approach is reactive, Labour-Intensive, and insufficient in scale."

-Forrester

| Overview

SharkStriker uses a holistic and an innovative approach to prevent, monitor, hunt, detect, and respond to threats emanating from endpoint, network and cloud, all at incredible speeds. With Cutting edge Machine Learning and use of an AI-based Security paradigm, our platform is able to protect your IT assets wherever they are, from advanced threats.

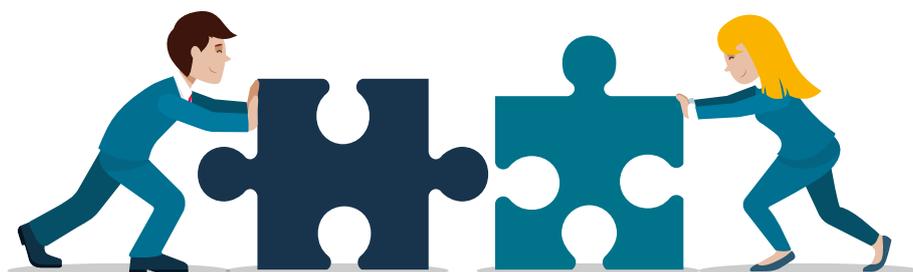
Our SOC is manned by expert personnel who bring many years of unbeatable security experience and subscribe to a follow the sun approach to deliver 24x7 analysis that investigates all suspicious activity.

| Our Expertise

Empower your Cybersecurity Posture with MDR, SIEM-as-a-Service, Incident Response (IR), Risk Assessment, all managed from our cutting-edge SOC center.

| Partnership Opportunities

Whether you want to expand your revenue opportunities, increase market share or enhance your service offerings, SharkStriker has the programs, tools and resources to help our Partners to take advantage of rapid growth in the security market.



| Why Partner with us?

Alone we can do so little together we can do so much! Partners have always been on focus of SharkStriker's Go-to-Market strategy and our Partner Program plays proof of it. Our Partners consists of MSPs, Value Added Resellers, systems integrators, cloud consulting providers, and more to deliver our top-class Cyber Security Services. This program is curated to deliver rewards and benefits for partners who are willing to grow together with us.

| Partnering with SharkStriker

Opportunity to add a complete package of cyber security services to existing and potential customers. Tightly integrate SharkStriker's Security Services into Partner's existing solutions for higher margins and increased end customer loyalty Enhance your brand reach with the best-of-breed SharkStriker Security Services.

| Values Delivered



Revenue growth:

MSPs and MSSPs can add revenue streams for their business by expanding their customer network by leveraging SharkStriker's cybersecurity capabilities.



Low investment:

The partners can expand their existing portfolio & offer all the security services without any investments. They leverage our capabilities & outsource everything to us.



Support for sales and marketing:

All partners get dedicated support for marketing and sales, helping them to supercharge their existing capabilities.



Flexible Partnership:

Choose among the program that aligns the best with the scope of your business. SharkStriker offers three programs - Referral, MSP/Reseller, and Distributor.



Step-by-step guidance you can trust (consultative approach):

We help fulfill the product-service gap by offering step-by-step hand-holding in cybersecurity and regulatory and global compliance.



24x7 SOC:

Unlike some companies, we offer round-the-clock security that never sleeps, going beyond usual business hours to provide 24x7 security for 365 days.

Benefits	Referral	MSP/Reseller	Distributor
Customer Relationship Support	✓	✓	✓
Partner Discount	✓	✓	✓
Sales Enablement	✓	✓	✓
End-To-End Marketing Support		✓	✓
Performance Perks		✓	✓
Training & Development		✓	✓
Sponsored Events		✓	✓
In Person Events (Co-Funded)		✓	✓

| Programs - What are they about?

1. Distributor

SharkStriker enables resellers through value-added services, sales, marketing, and technical support. It helps them bridge all their gaps in distribution, logistics, market reach, and channel development. It empowers them to create greater value in their network.

2. Reseller/MSP

Our reseller program is created to give the most value to mutual investment. They get value-added services, tailored marketing & training resources, and immediate access to deal registration. MSP partners enjoy portable licensing, SOC/NOC integration & automation, and sales-boosting tools.

3. Referral

It is the kind of program where a partner gets rewarded based on the referrals made. They get competitive referral margins, incentives, deal registration, and access to the partner. Additionally, they also get benefits like tailored training and marketing materials.

| The Benefits

| 24x7 SOC & Pre-Sales Support

Partners get the support to flourish customer relationships for consistent business growth. They get the following benefits:

- ✓ A dedicated channel for sales for smoother sales operations
- ✓ Pre-sales account manager for dedicated support and guidance
- ✓ Access to security consultants and technical support
- ✓ Communication support for partners - emails, co-branding activities, newsletters, etc.

| Partner Discount

Partners can gain special discounts that can help them gain maximum return on investment. Some of the attractive discounts offered include:

- ✓ Discounts on list prices for services offered
- ✓ Licensing of the security platform
- ✓ Opportunity for deal registration

| Sales Enablement

Partners can leverage SharkStriker's sales expertise, tools and to step up their sales game. It offers:

- ✓ Access to sales tools (battle cards, playbooks, customer presentations, etc)
- ✓ Client proof of concepts
- ✓ Strategic consulting for sales growth
- ✓ Competitive information and research
- ✓ Product roadmap and presentations

| End-To-End Marketing Support

To keep their partners motivated to achieve more, SharkStriker has introduced performance-based perks. The following are some of the perks it offers:

- ✓ Initiative based MDF
- ✓ Strategic Marketing Development Fund commitment
- ✓ Co-developed success stories

- ✓ Co-branded campaigns
- ✓ Joint Press Release
- ✓ Partner promotion on the official website
- ✓ Social media marketing
- ✓ Marketing roadmap

I Performance Perks

To keep their partners motivated to achieve more, SharkStriker has introduced performance-based perks. The following are some of the perks it offers:

- ✓ Tier progression-based perks
- ✓ Increased benefits the more they progress.
- ✓ Incentives and more

I Education And Training

Partners are trained and educated on matters of sales, marketing, and certain technical areas where they are finding trouble repeatedly over time. The following are its benefits:

- ✓ Comprehensive training in sales and technical development
- ✓ Access to custom training programs

I Sponsored Events

Partners get to attend events sponsored by SharkStriker to offer them opportunities to build new connections, improve their customer trust and address their queries about the company, its products, or service.

I In-Person Events (Co-Funded)

Partners would be given the opportunity to attend in-person events that will be co-funded by both the partner and SharkStriker where they can make most of the events establishing the scope of their cybersecurity.



Become Our Partner

[REGISTER HERE](#)



SharkStriker



1990 N California Blvd Suite 20,
Walnut Creek, CA 94596, USA



+1 925 5321900



sales@sharkstriker.com



www.sharkstriker.com



/company/sharkstriker



/thesharkstriker



/theSharkStriker



/thesharkstriker